Humanitarian Service

**Preparation:** Have the first slide on the screen. Distribute worksheet & feedback form prior to the session beginning. As you arrive (Rotarians will be in the room), remind people they should be seated with new people and introduce themselves.

**Slide 1 – NCPETS Theme of Join Leaders, Exchange Ideas and Take Action**

**Slide 2: *Title* (1 minute) …** Introduce yourself, your club, other Rotary affiliation

Invite folks to be present for this session. There are many distractions, you get to CHOOSE how you deal with them … please turn off electronic devices to minimize distractions. (They have heard this message in two prior sessions so you may want to share that you know that)

**Slide 3: RI theme (1minute**)…Invite them to think about how Bryn Styles’ lunch presentation reflected the theme. Hold the theme in your mind as you go through the next hour.

**Slide 4: Get Acquainted Activity (2 minutes)**

Ask that they introduce themselves around the table by Name, Club, District and then what give them MOJO from Bryn Styles’ presentation.

If this is the second or third block, ask that they be sure to sit next to someone different from the last session and then repeat the same instructions, with the addition that they might have a new inspiration as the afternoon moves on. This is a good reminder of the value of introductions at your club. An icebreaker every so often ensures that members get to know each other helps visitors/prospective members feel welcomed and engages all members. This simple activity contributes to retention and engagement.

**Slide 5:** ***What you can expect*** **(1 minute)** Share the expectations for the session

The Rotary Foundation:

How it works and how it benefits your club

Fundraising Goal … opportunity to set your TRF goal for 2015-2016

Fundraising Plan … considering the goal, how you will get there

Information about The Rotary Foundation is on pages 53 – 56 of your President’s Manual

**Slide 6: *How does TRF work? (20 minutes)***

Here you will act out the Rotary Foundation

Get four volunteers. Give one a sign for Endowment Fund, one for Polio Fund, one for the Annual Fund. The fourth person gets the sign for the World.

Then ask for someone to represent a District – give them the “District” sign.

Ask someone in the audience who is from the district above, what club they are from. Use that club as your example.

“Your job as president of your club is to encourage members to contribute to TRF. The Hudson Rotary club is really good at getting every member to contribute – what do you call that? Furthermore, not only does every member contribute, but every member gives $100 – what do you call that club? If our wonderful incoming president convinced every member to give a $1000 – what do you call that?

All of these categories can be found in your President’s Manual on pages 53 – 56.

So when you as president convince your members to make contributions to The Rotary Foundation, you are talking about giving to the Annual Fund. That is one of three. We know that the main effort of Rotary International is to eradicate polio. When your club raises money for polio – lets say $5000 - it does not go into the Annual Fund. It has its own fund, called the Polio Fund. [Give the Polio Fund person $5000.] This money can only be spent for polio eradication.

If someone from the Hudson Club comes into lots of money – say, $250,000 - and wants to make a contribution that is not spent, but accrues interest, it goes into the Endowment Fund. In fact, you can direct how the interest from your contribution is spent – for example, you can determine that you want to support the Peace Scholar Program.

You, as incoming presidents, are going to be asked to set a goal for the Rotary Foundation. That goal, those dollars raised are for the Annual Fund.

Lets say that District 5960 raises $300,000 this year, 2015-2016. That money goes into the Annual fund. [Give the Annual Fund person $300,000] None of that money is spent this year; none of it is used next year; none of it is used the following year. BUT ion July 1 of 2018 – when Mike Becker is the DG – the money comes out of the annual fund to be used.

When it comes out, it is divided in half. Half goes to the World Fund [give the World Fund $150,000]. The other half comes back to your district [give the district $150,000]! Half of that is available for district grants, and half is available for global grants.

District grants are those ideas that clubs come up with that are local or some might be international, and they are smaller – less than $30,000 total. When your club gets a district grant approved, whatever money you raise, from your clubs and other clubs that support you, it is matched dollar for dollar with this money. Did you hear me – YOUR money that YOUR club raised three years previous, can come BACK to you, via a district grant. You can get your money back.

Global grants are big – more than $30,000. If your club comes up with a big project – it has to be international, in this case - any money contributed by the district is matched dollar for dollar by TRF from the World Fund. So if your club raises $3,000 for a project, and you get two other clubs to give $3,000 – you now have $9,000. That money can be matched by your district, giving you a total of $18,000. AND the $9,000 matched by the district can be matched by the World Fund, giving you $27,000. AND the $9,000 given by the clubs is matched .50 to the dollar, and so your grand total is $31,000.

This is how your club gets its money back! When you raise money for the Rotary Foundation, it is in your clubs benefit to participate in district grants!”

Why wouldn’t everyone want to be involved in this!

Point out that when the money is not being spent, the interest that is being accrued is used to pay administrative costs.

**Slide 7: BRAINSTORMING HOW TO GET ALL INVOLVED/IDEAS TO RAISE MONEY (25 minutes)**

Divide the room in half.

Ask half the room to brainstorm reasons that Rotarians should give to TRF. Come up with a list at your table called “The Top 10 reasons that all Rotarians should contribute to The Rotary Foundation.” These will be share.

The other half of the room brainstorms WAYS to raise funds for TRF. The will come up with a list of “The Top 10 ways to raise money for The Rotary Foundation.” Again, these will be shared with the larger group.

Give groups 10 minutes.

SHARING – 15 MINUTES

Ask that each group share ideas. No duplicates. Record on a flip chart. Discuss the lists.

**Slide 8: Implementation PLAN (5 minutes)**

Ask that they each create an individual plan, on how they will raise money for the Foundation. 3 minutes. Ask that they share with one other person.

**Slide 9: Ask ZONE EXPERT – questions and feedback (5 MINUTES)**

Ask the Zone Foundation person to provide a best practice on how to raise money for the Foundation. Allow for questions if time.

**Slide 10: Resources (as time allows)**